

GULSHAN LACHHAR

GRAPHIC DESIGNER

WORK EXPERIENCE

ATHLETIC KNIT

Graphic Designer | April 2025 - Current

- » Created vector-based mockups, design patterns, logos, and packaging designs for athletic clothing wear.
- » Skilled in print production process for both design and on-site, including pre-press setup, color management, file preparation and working with printers in person.
- » Designing branded sportswear with performance aesthetics, creating print-ready files for sublimation and screen printing.

SUPERIOR GLOVE WORKS

Junior Graphic Designer | February 2022 - March 2024

- » Worked remotely on a large marketing team as a Junior Graphic Designer. Tasked with creating designs and assets for a multitude of product work gloves ads and resources for the sales department.
- » Created artwork, Sell Sheets, product ads and digital ads, business cards, catalogues, and flyers. High knowledge of working with other members of the team collaborating and implementing proper design rules and guidelines within each project.
- » Strong experience working with customers, gathering research and information, and taking care of multiple large-scale projects at once.

RE/MAX MILLENNIUM

Graphic Designer, Social Media Intern | February 2021 - October 2021

- » Worked within a fast-paced marketing team, tasked with running and designing social media posts and ads for brokerage and agents social channels.
- » Researching current news and trends in order to create more engaging social posts and campaigns to increase client base and viewership.
- » Strong experience creating design plans, UI design, and using market research to create engaging product campaigns.

FREELANCE

Graphic Design, Illustrator, Video Editor | April 2019 - October 2025

- » Created designs and edits for a multitude of clients such as: illustrations, logos, digital ads, posters, signs, product video ads, and business cards.
- » Communicated with clients to provide the best possible strategy to create designs that fit their brand identity.

CONTACT



Gulshan_lachhar@hotmail.com



647-965-1176



gulshanlachhar.com

EDUCATION



HUMBER COLLEGE

Media Communications

September 2016 - April 2018



HUMBER COLLEGE

Graphic Design For Print & Web

January 2019 - August 2019

SKILLS



Illustrator



Indesign



Photoshop



Premiere Pro



After Effects



Adobe XD



Facebook/Instagram



Sketching & Drawing