

WORK EXPERIENCE

SUPERIOR GLOVE WORKS

Junior Graphic Designer

February 2022 - March 2024

Worked remotely on a large marketing team within the Design team as a Junior Graphic Designer. Tasked with creating designs and assets for a multitude of product work gloves ads and resources for the sales department.

The main responsibility revolved around creating artwork, Sell Sheets, product ads and digital ads, business cards, catalogues, and flyers. High knowledge of working with other members of the team collaborating and implementing proper design rules and guidelines within each project.

Strong experience working on multiple large-scale projects at once, as well as taking care of day-to-day tasks. Constantly gathering research and information for current and future projects, contacting clients and customers.

Skilled and experienced with on-site photography to implement designs

RE/MAX MILLENNIUM

Graphic Design & Social Media Intern

February 2021 - October 2021

Worked within a fast-paced marketing team, tasked with running and designing social media posts for brokerage main social channels as well as creating design resources for all agents on a daily basis

Created designs for all of the brokerage agents both print and web, making creatives such as: digital ads, flyers, social media designs, business cards, billboard signs, print signs, brochures, and many more

Strong experience working under pressure and completing multiple projects under a fast pace deadline

Researching current news and trends in order to create more engaging social posts and campaigns to increase client base and viewership

FREELANCE

Graphic Designer / Illustrator

2019 - 2024

Created designs for a multitude of clients such as: illustrations, logos, digital ads, posters, signs, and business cards

Communicated with clients to provide the best possible strategy to create designs that fit their brand identity

CONTACT

Email Gulshan_lachhar@hotmail.com

Cell 647-965-1176

Web gulshanlachhar.com

EDUCATION

HUMBER COLLEGE

Media Communications

September 2016 - April 2018

HUMBER COLLEGE

Graphic Design For Print & Web

January 2019 - August 2019

SKILLS

Adobe Illustrator

ld Adobe Indesign

Ps Adobe Photoshop

Pr Adobe Premiere Pro

Ae Adobe After Effects

Xd Adobe XD

Facebook/Instagram

Microsoft Teams

Sketching & Drawing